Gold Medal Plates Presents:

The Cycling Adventure of a Lifetime
1001km Cycle Challenge Through the Canadian Rockies!

A Message from 1001km Challenge Chair Greg Dickie and 1001km Challenge Cycling Ambassador Curt Harnett

Cycling has been a major feature of many Gold Medal Plates (GMP) international trips, which serve as primary fundraising activities for GMP’s partnership with the Canadian Olympic Foundation (COF). Since 2004, GMP has raised more than $12 million for the COF.

In the spirit of continuing to support our Olympians, we are offering something new and exciting in 2018: The 1001km Cycle Challenge - in one of the most beautiful places on earth, the Canadian Rockies. It’s a ride from Lake Louise to Whistler!

Are you ready to mark a significant stage in your life? This is the way to do it!

If you have been on multi day cycling trips, this ride is for you! And, there are two options if you are wanting to ride as a couple: the 1001 km or the 500 km ride, which has you ride every day, but half the distance and half the elevation.

This cycling adventure will be a way for you to support Canada’s Olympic athletes, with funds raised from this trip being targeted specifically to “Next Generation” athletes – those who are 5-8 years away from the Olympic podium. In recent years, sport funding has been highly targeted, with a short-term focus on winning medals. However, to maintain our country’s recent podium success, we must ensure that Canada’s talent pool is deep and well resourced. Sport Canada recently announced the Next Generation Initiative through which they will match donations to the Canadian Olympic Foundation in support of up-and-coming athletes, providing an incremental $20M investment into the Canadian sport system. GMP is proud to play a part in this initiative.

Funds raised will be matched by the Government of Canada’s Next Generation Initiative

Registration is here: https://canadianolympicfoundation.akaraisin.com/1001km and will be live October 5th.

Dates: June 17-24
Fee: $3500 for double occupancy and $4200 for single occupancy (includes taxes)

Highlights: Cycling support vehicles supplied, reservations in chalets and cabins each night, group dinners, musical entertainment, optional daily massages and much more!
In addition to the registration fees which will cover hard costs of the ride, GMP is introducing a new way to raise funds by having supporters sponsor you for each km you will ride (e.g. .10/km = $10, .25/km = $250.25, .50/km = $500.50 etc.). **We will promote all 1001km riders and 500 km riders at our GMP Galas in each city to build support for each rider as part of a city team.** In addition, you can have your own network (work, family, friends) support you so that the 1001km challenge will be an important fundraiser for Canada’s NextGen athletes.

**Remember, the amount you raise will be matched by the Government of Canada’s Next Generation Initiative!**

We will provide an easy to use fundraising platform, allowing you to share and track your fundraising efforts. We encourage you, whether you are a 1001 km rider or a 500 km rider, to raise a minimum of $5000 for a team goal of $125,000 and with the matching program, together we will raise $250,000.

**Tax receipts will be automatically sent to all donors.**

We hope that you can join us on this great cycling challenge - not only will you be raising funds for Canada’s future Olympians, this will be a ride of a lifetime! You will be transfixed by the incredible scenery, and also by the amazing feeling of accomplishment at the end of each day, where you’ll be getting off the saddle to join your ride-mates for dinner, discussion on the day’s ride highlights, and enjoy some musical entertainment with notable Canadian entertainers! And of course, you can expect other surprise guests, such as Olympians and guest Chefs - similar to the other experiences that you have come to expect from GMP’s adventures!

For details on this trip, or to book your space now, contact our Ride Manager Sylvie Bigras at 613 298 1625 or sylvie@magma.ca. You may also contact our Ride Chair Greg Dickie or Ride Ambassador Curt Harnett.

**Registration is now open:**
https://canadianolympicfoundation.akaraisin.com/1001km

Join us in one of the most beautiful parts of the world for this once in a lifetime cycling adventure – challenging your mind and body – with a final celebration in Whistler, B.C. In the tradition of Gold Medal Plates, this will be an exceptional experience from start to finish!

Sincerely,

Greg Dickie  
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